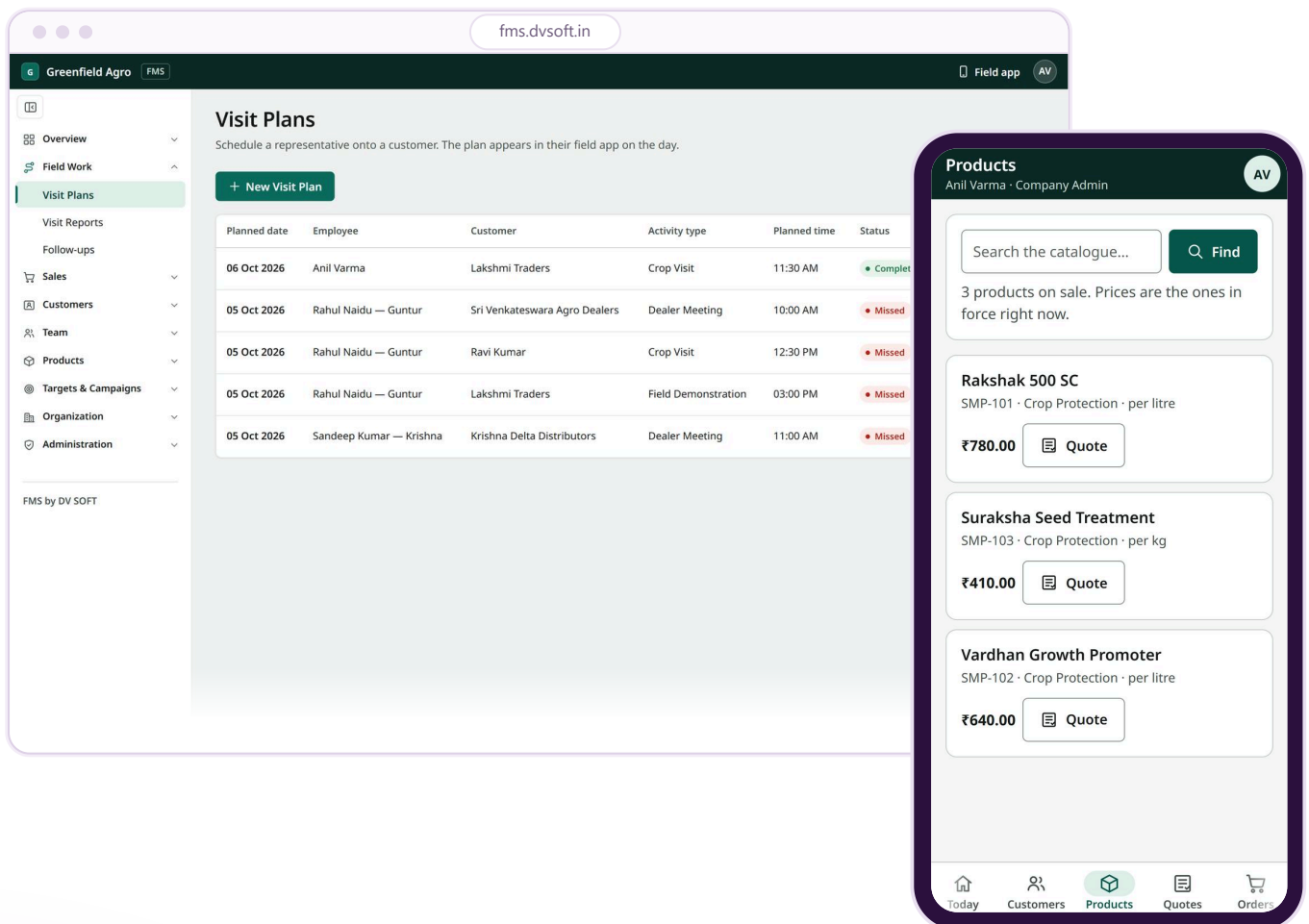


DV Soft Field Force

Plan the field day in the console, work it from the phone

One platform for field sales teams in pharma and medical, agri inputs, FMCG distribution and industrial products. Managers plan, approve and measure from a web console; representatives work their day from a mobile web app in the phone's browser, with GPS check-in, visit reports, quotations, orders, expense claims and leave.



10

Modules in every plan, on top of the core

8

Manager reports, each exporting to CSV or PDF

3

Moments location is recorded: day start, day end and check-in

0

Apps to install: the field app runs in the phone's browser

OVERVIEW

Plan the field day in the console, work it **from the phone**

DV Soft Field Force (FMS, Field Force Management) replaces the phone calls, messages and month-end spreadsheets a field team usually runs on with one system. Attendance, customers, visits, products, quotations, orders, expense claims, targets and campaigns are kept in one set of records that the field app and the manager console both write to, so nothing is typed twice.

Managers plan calls by person and day and see the same day who started work, which planned visits were filed and which were missed, and which orders, expense claims and leave requests are waiting for a decision. Representatives open the field app in their phone's browser (Chrome on Android, Safari on iPhone), start the day, check in at each customer with the phone's location and file the report before they leave, even where the signal drops. There is nothing to install from an app store.

Nothing in the core knows what a doctor or a farmer is. What differs between industries is configuration: the customer types a team calls on, the activities a visit can be, the expense types it claims and the extra questions on a customer record or visit report. Each company starts with its own trade's settings, runs on a database of its own at its own web address, and has every module on every plan.

WHO IT IS FOR

Pharma and medical

Medical representatives calling on doctors, hospitals, clinics, pharmacies and stockists, with doctor visits, product presentations, sample drops and medical camps.

Agri inputs

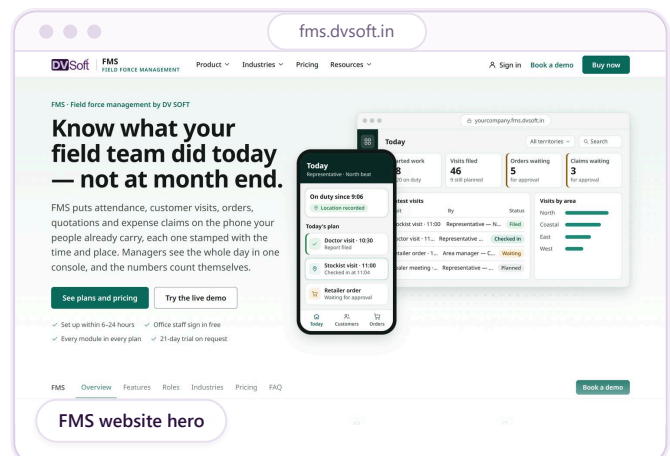
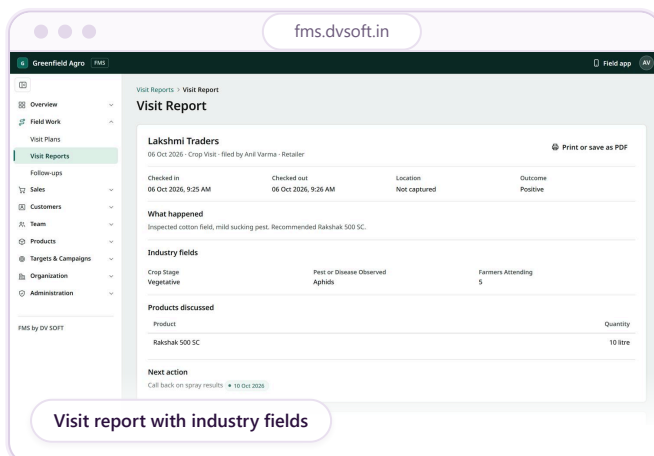
Seed, fertiliser and crop-protection teams working with farmers, dealers and distributors through field demonstrations, crop visits and farmer training.

FMCG distribution

Sales teams covering retailers, supermarkets, wholesalers and distributors on a beat, with stock checks, promotions, merchandising and order collection.

Industrial products and field service

Sales engineers and service staff visiting factories, contractors, dealers and consultants for product demonstrations, site surveys, client meetings and quotations.



KEY FEATURES

Built for the way **you actually work.**

01 One platform, four kinds of field team

Pharma and medical, agri inputs, FMCG distribution and industrial products run on the same core. Doctors, farmers, retailers and factories are configuration, not separate applications.

02 GPS-verified attendance and check-in

Starting the day, ending it and checking in at a customer record the phone's location and the time, so a visit is evidence, not a claim. Nobody is tracked in the background between those moments.

03 Visit plans that count what was missed

Managers plan calls for a person and a day. A planned visit nobody checked in against is marked missed on its own, and an unplanned call can still be checked in from the customer.

04 Visit reports in your industry's words

What was done, the products discussed, your trade's own questions, a photo where the activity needs one and the next action. A due date raises the follow-up; an opportunity raises the lead.

05 Works when the signal drops

With no network, the visit report waits on the phone and is sent when the signal returns. The check-in time is already stored, so a late send never reads as a late visit, and sending twice does not file it twice.

06 Quotations and orders with approval

Quote in the field, turn an accepted quotation into an order at the quoted rates, and approve it or return it with a reason in the console. The rate is copied onto each line, so re-pricing tomorrow leaves today's order alone.

07 Expense claims with caps and receipts

One claim covers a span of days, with a receipt photo per line and a cap per expense type. An approver can allow less than was claimed, and the claim shows what was cut before it is paid.

08 An attendance register that adds itself up

Each day of the month is worked out as present, on leave, holiday, weekly off or absent from check-ins, approved leave and the holiday list, with payable days ready for whoever runs payroll.

The screenshot displays the 'Employee Performance' section of the DVSoft Field Force application. The interface includes a sidebar with navigation options like Overview, Reports, Field Work, Sales, Customers, Team, Products, Targets & Campaigns, Organization, and Administration. The main content area shows a table of performance metrics for three employees: Sandeep Kumar — Krishna, Rahul Naidu — Guntur, and another instance of Sandeep Kumar — Krishna. The table columns include Employee, Metric, Period, Target, Achieved, and Progress. A progress bar is shown for each row, indicating the percentage of targets achieved. A note at the bottom states 'Targets counted live per employee'.

Employee	Metric	Period	Target	Achieved	Progress
Sandeep Kumar — Krishna	Customers covered	01 Oct 2026 – 31 Oct 2026	25	2	8%
Sandeep Kumar — Krishna	Leads raised	01 Oct 2026 – 31 Oct 2026	6	0	0%
Sandeep Kumar — Krishna	Visits completed	01 Oct 2026 – 31 Oct 2026	40	2	5%
Rahul Naidu — Guntur	Customers covered	01 Oct 2026 – 31 Oct 2026	25	2	8%
Rahul Naidu — Guntur	Leads raised	01 Oct 2026 – 31 Oct 2026	6	0	0%
Rahul Naidu — Guntur	Visits completed	01 Oct 2026 – 31 Oct 2026	40	2	5%

MODULES

Everything in **one system.**

- **Field app**

A mobile web app in the phone's browser: day start and end, today's plan, customers, GPS check-in, visit reports, follow-ups, products, quotations, orders, expense claims and leave.

- **Visits and beat plans**

Visit plans by person and day, GPS check-in, unplanned calls, visit reports with photos, follow-ups and missed visits marked automatically.

- **Customers and leads**

Customers by type, from doctors and farmers to retailers and factories, with your industry's extra fields and visit history, and a lead pipeline from enquiry to won or lost.

- **Quotations and orders**

Products with categories, units and prices; quotations sent, accepted, declined or expired and converted to orders; orders approved or returned with a reason.

- **Attendance and leave**

Day start and end with location, the monthly attendance register with payable days, leave requests with approval and the company holiday list.

- **Expense claims**

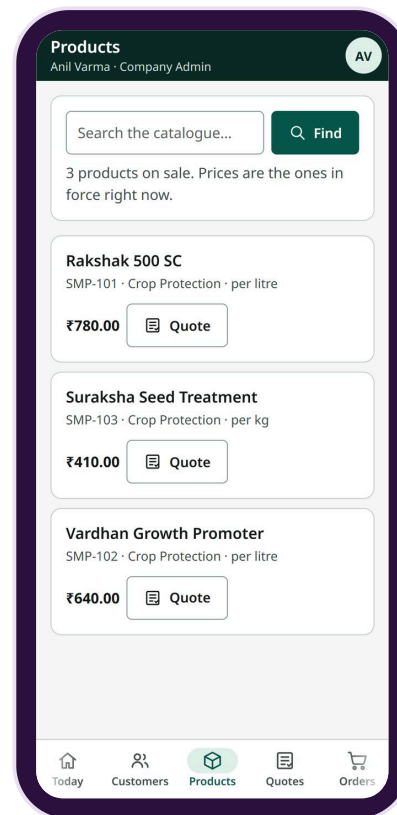
Claims with a receipt per line, caps per expense type, part approval and payment.

- **Targets and campaigns**

Monthly, quarterly or yearly targets per person; product launches, demonstrations, medical camps and farmer training with dates, budget and status.

- **Reports and CSV import**

Geographical coverage, visit completion, employee performance, product performance, order book, field expenses, customer growth and business opportunities; CSV import of customers, employees and holidays.



QUESTIONS BUYERS ASK

Do our representatives need to install an app?

No. The field app is a mobile web app, not an Android or app-store app. A representative opens your company's address in the phone's browser (Chrome on Android, Safari on iPhone) and signs in. There is nothing to download and nothing to update.

Does it track our people all day?

No. The phone's location is recorded at three moments: when a person starts the day, when they end it, and when they check in at a customer. Nobody is followed in the background between them.

What if someone refuses location access?

The browser asks for permission. If it is refused, the visit is still recorded without a position, and the manager can see that it has none.

PLANS & GETTING STARTED

Choose a plan. We set it up for you.

Starter

For a field team of up to 25 sales people. Every module included.

₹1,999

per month · ₹19,990 a year

- ✓ Up to 25 field sales people
- ✓ Office staff sign in free
- ✓ Every module included
- ✓ No limit on customer records
- ✓ Your own database and web address
- ✓ 21-day free trial on request

RECOMMENDED

Growth

For a field team of up to 100 sales people. Every module included.

₹4,999

per month · ₹49,990 a year

- ✓ Up to 100 field sales people
- ✓ Office staff sign in free
- ✓ Every module included
- ✓ No limit on customer records
- ✓ Your own database and web address
- ✓ 21-day free trial on request

Business

For a field team of up to 500 sales people. Every module included.

₹9,999

per month · ₹99,990 a year

- ✓ Up to 500 field sales people
- ✓ Office staff sign in free
- ✓ Every module included
- ✓ No limit on customer records
- ✓ Your own database and web address
- ✓ 21-day free trial on request

Enterprise

For a field team of more than 500 sales people. Every module included, priced for your team.

On request

Quoted for your size

- ✓ More than 500 field sales people
- ✓ Office staff sign in free
- ✓ Every module included
- ✓ No limit on customer records
- ✓ A written quote for your whole team

Taxes extra where applicable. Your product is ready within 6 to 24 hours of payment.

1

A dedicated DV Soft team

Book a demo and the team behind Field Force walks through a field day for your industry, then stays with you through rollout.

2

Your workspace, set up for your trade

Your company gets its own database and web address, with your industry's customer types, visit activities, expense types and extra fields, your territories and reporting lines, and customers and employees imported from CSV.

3

Training for managers and reps

Managers learn the console; representatives learn their day on the phone, from day start to the visit report.

4

Go-live, with 24/7 support

Your team starts working its day in the field app, with DV Soft support on call around the clock.



A dedicated team

One team from the first call to go-live and beyond.



Live in 6 to 24 hours

Set up for you after payment, with your data moved in.



Training included

Hands-on sessions for every role until staff are confident.



24/7 support

Phone and WhatsApp, during and after go-live.

BOOK A FREE DEMO

See DV Soft Field Force working for **your field team.**

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Scan to book a demo