
Built & executed.

Enterprise software products, digital services and managed platforms, delivered end to end by one accountable team.



Software products

Ready-to-run business systems for healthcare, education, hospitality, HR, retail, construction and field operations.



Digital services

Web, mobile, cloud, marketing, brand and IT services for growing organisations.



Managed platforms

Complete digital platforms we design, build and operate long after launch.

CORPORATE OVERVIEW

A technology company defined by execution.

DV Soft designs, builds and operates business software for organisations that need technology to work on the first day and keep working every day after.

Founded in 2022 in Guntur, India, the company began as a studio delivering websites, applications and campaigns for local businesses. It has since grown into a product company with its own software portfolio and a services practice serving clients in India and the United States.

Our products and services strengthen each other. Client projects show us what organisations genuinely need; our products give clients proven software rather than a blank page. Both are delivered by the same in-house team, which remains accountable long after go-live.

AT A GLANCE

Founded	2022
Headquarters	Guntur, Andhra Pradesh, India
Business lines	Software products · Digital services · Managed platforms
Ownership of delivery	Fully in-house, no subcontracting
Hosting	Cloud hosted, with dedicated installations where required

GLOBAL PRESENCE

**Headquarters**
Guntur, India

Product engineering, implementation and the support desk.

**Nationwide**
India

Hospitals, schools, hotels, retailers and growing teams across the country.

**International**
United States

Web, mobile, marketing and cloud projects for US organisations.

**Anywhere**
Worldwide

Cloud-hosted products with remote onboarding, training and support.

OUR MISSION

To give every organisation dependable software and an accountable team that executes, so they can serve their customers better every day.

OUR VISION

To be the trusted international technology partner for businesses that want to grow without complexity.

SECTORS WE SERVE

Healthcare

Education

Hospitality

Retail

Construction & real estate

Field sales & distribution

Professional services

Associations & conferences

Non-profit

Digital media

Recruitment

WHY DV SOFT

Many companies write code. We execute.

Clients choose DV Soft because delivery is on schedule, end to end, and owned by one team that stays accountable after launch.

01 One dedicated team

Every client works with a dedicated team from the first conversation to go-live and beyond. No outsourcing and no hand-offs.

02 Every capability in-house

Business analysis, UI/UX, engineering, cloud, quality assurance, data migration, training and support under one roof.

03 End-to-end implementation

Requirements, configuration, data migration, training and go-live are planned and delivered as one programme.

04 Visible progress

Weekly demonstrations throughout every implementation, so stakeholders see working results, not status reports.

05 Round-the-clock support

A support desk available at any hour, during implementation and for as long as the system runs.

120+

Projects delivered end to end

20+

Conferences executed

3×

State medical association elections run

9

Live software products

4

Digital platforms built and operated

OUR VALUES

Integrity

Understandable work, realistic scope and direct communication.

Excellence

Attention to the details that build trust: speed, security and stability.

Collaboration

Clients are partners; the best decisions come from shared context.

Innovation

Modern technology where it solves real problems, never for show.

PRODUCT PORTFOLIO · INDUSTRY SOLUTIONS

Software for regulated, people-intensive sectors.



HEALTHCARE

DV Soft Healthcare

healthcare.dvsoft.in

From the front desk to the lab to the invoice, on one system

Hospital management for clinics, nursing homes and hospitals: patients, appointments, prescriptions, pharmacy, laboratory, wards, theatre and billing in one system. Hosted for you with a database of your own, or run on your own server.

KEY CAPABILITIES

- Billing that follows the work
- Allergy checks that understand drug classes
- Lab results released by a second person
- Critical values that stay in view
- Invoices corrected in the open

28

Modules in seven groups, from registration to payroll

7

Staff roles, with access checked on every page

AES-256

Encryption on medical history, allergies and lab results



EDUCATION

DV Soft School ERP

school.dvsoft.in

The school office, without the paperwork

One system for the whole school office: admissions, attendance, fees, exams, staff and every conversation with parents, in 31 modules under one sign-in. Each school gets its own database, and parents get a portal that shows only their own children.

KEY CAPABILITIES

- A parent portal in every plan
- Attendance in a minute
- Fees with an always-current overdue list
- Marks once, report cards follow
- Bring your spreadsheet

31

Modules under one sign-in

1

Database per school, never shared

6

Print-ready reports, from fee defaulters to student strength



HOSPITALITY

DV Soft Hotel PMS

hotel.dvsoft.in

Hotel software that runs the whole property

Reservations, front desk, housekeeping, maintenance, tax invoices, inventory, a restaurant POS and a commission-free booking engine in one system, on our cloud or on your own server. Every plan includes every module, and each role sees only the work it needs.

KEY CAPABILITIES

- The front desk on one screen
- Rooms turned around on time
- Repairs tracked to done
- A restaurant POS that knows your rooms
- Bills settled the way the table wants

7

Reports over any date range, each exportable to CSV

0%

Commission on direct bookings

6

Ready-made staff roles, from Hotel Owner to Restaurant Staff

PRODUCT PORTFOLIO · BUSINESS MANAGEMENT

Software that runs the organisation.

HR & PAYROLL

DV Soft HRMS & Payrollpayroll.dvsoft.in

HR software that charges you for what you actually run

Attendance, leave and payroll for Indian businesses on one platform, where attendance decides paid days and paid days decide the payslip. Licensed module by module: start with the one you need most and add the rest with no reinstall, no migration and no new login.

KEY CAPABILITIES

- Attendance that decides paid days
- Leave policies that run on their own
- Salary structures you can read
- A payroll run you can defend
- Built to be audited

6

Modules, licensed one by one

1 day

To add a module, with no reinstall

CSV

Export on every register and report



BUSINESS OPERATIONS

DV Soft COREoffice.dvsoft.in

Daily reports, projects, KPIs, sales and telecalling, reported up to the CEO

CORE, the Company Operations & Reporting Engine: daily work reports with review and approval, projects and tasks, KPIs, marketing campaigns, a sales CRM and a telecalling console in one system, rolled up into CEO and department dashboards. Each company gets its own workspace address and its own database.

KEY CAPABILITIES

- Daily reports with a review chain
- A CEO dashboard for the whole company
- Projects and a kanban task board
- Sales CRM with a drag-and-drop pipeline
- A console for telecallers

2 steps

Review and approval for every daily report: Team Lead, then Manager

9

Built-in reports, each exportable to CSV

10

Ready-made roles, from Super Admin to executives



AI & AUTOMATION

AgiSoft WhatsApp CRMagisoft.in

WhatsApp campaigns, a shared team inbox and AI solutions, from one partner

A WhatsApp Business CRM on the official Meta WhatsApp Cloud API: approved template campaigns, a shared team inbox, auto-replies, contacts and groups with opt-out handling, and delivery and read reports. Business AI, AI training and trained AI resources come from the same team.

KEY CAPABILITIES

- Template campaigns to groups
- Shared team inbox
- Templates approved from the panel
- Contacts, groups and consent
- Auto-replies and Quick Send

100%

Official Meta WhatsApp Cloud API

5+

AI services under one roof

24/7

Support and monitoring

PRODUCT PORTFOLIO · COMMERCE & OPERATIONS

Software for the counter, the site and the field.

RETAIL & BILLING

SuperMart POS

billing.dvsoft.in

Scan. Total. Print. Your counter keeps moving.

Billing and stock software for Indian retail: keyboard-first barcode billing, GST invoices with a CGST/SGST split, live stock with a full ledger, and the reports your accountant asks for. It runs in the browser on the PC you already have.

KEY CAPABILITIES

- Keyboard-first barcode billing
- GST invoices done properly
- Weighing-scale labels and loose goods
- Live stock with a full ledger
- Batch and expiry tracking

< 3s

From scan to printed bill

100%

Prices settled on the server

GST

CGST/SGST split on every line



CONSTRUCTION & REAL ESTATE

DV Soft Construction

construction.dvsoft.in

Know what every villa, flat and section really costs

Construction site monitoring and cost management for builders, developers and contractors. Purchase orders, material received and issued, stock, labour, power, equipment, expenses and a daily site diary with photos, with cost and budget against actual for every project, villa or flat, common area and section.

KEY CAPABILITIES

- The real cost of every unit
- Approval before purchase
- Stock that can never go negative
- Labour, power and equipment, costed
- Replicate similar work in one step

5

Ready-made roles, plus your own with permissions per module

17

Reports, filterable, with CSV export and a print-ready PDF

14 days

Free trial with every module, one project and up to 5 users



SALES & FIELD FORCE

DV Soft Field Force

fms.dvsoft.in

Plan the field day in the console, work it from the phone

One platform for field sales teams in pharma and medical, agri inputs, FMCG distribution and industrial products. Managers plan, approve and measure from a web console; representatives work their day from a mobile web app in the phone's browser, with GPS check-in, visit reports, quotations, orders, expense claims and leave.

KEY CAPABILITIES

- One platform, four kinds of field team
- GPS-verified attendance and check-in
- Visit plans that count what was missed
- Visit reports in your industry's words
- Works when the signal drops

10

Modules in every plan, on top of the core

8

Manager reports, each exporting to CSV or PDF

3

Moments location is recorded: day start, day end and check-in

DIGITAL SERVICES

One partner for every digital need.

The same team that engineers our products delivers websites, applications, cloud, marketing, design and IT services for clients.



Web Design & Development

High-performing websites and web applications built around user experience, conversion and easy management.

Responsive UI and UX · CMS or custom admin flows · SEO-ready page structure · Secure forms and integrations



Digital Marketing

Search, social, paid campaigns and content systems that help your business attract and convert the right audience.

SEO and local visibility · Social media campaigns · Lead-generation funnels · Reporting and optimization



Mobile Applications

Android, iOS and cross-platform apps planned around reliable flows, clean UI and long-term product growth.

Android and iOS apps · Flutter app development · API integration · Store launch support



Cloud Services

Cloud setup, migration and operations support for businesses that need secure, scalable infrastructure.

Cloud migration · Server setup · Backup planning · Monitoring and security



Web Hosting & Management

Managed hosting, updates, backups and support so your website stays available, secure and healthy.

Domain and SSL setup · Website migration · Daily backup options · Maintenance support



Graphic Designing

Campaign visuals, social creatives, print materials and UI graphics that keep your brand consistent and memorable.

Social media creatives · Print and event materials · UI graphics · Marketing collateral



Brand Identity

Logo systems, colors, typography and messaging foundations that make your business easier to recognize and trust.

Logo direction · Brand colors and typography · Visual guidelines · Launch-ready brand assets



Conference Management

Registration systems, form maintenance and trained on-site IT staffing - DV Soft runs the technical backbone of your conference.

Custom registration & ticketing portal · Form & data maintenance through the event · On-site IT staff & helpdesk · Live updates, badges & post-event reports



IT Services for Business

Managed IT support, networking, hardware, software and helpdesk for businesses that want one trusted partner.

Managed IT support · Networking & hardware · Email & productivity setup · Cybersecurity basics

SELECTED WORK

Trusted with work that has to be right.

CLIENT ENGAGEMENTS

HEALTHCARE ASSOCIATIONS

IMA Andhra Pradesh

The Andhra Pradesh branch of the Indian Medical Association has trusted DV Soft with its elections three times, for a process its members can rely on.

"DV Soft has been essential in ensuring smooth, efficient elections for IMA AP three times. Their professionalism, technical expertise, and reliability have been unmatched."

Dr. Ashok, Chairman, IMA EC

CONFERENCES & EVENTS

APSN Conference

DV Soft planned, designed and delivered the conference platform for APSN, one of more than 20 conferences our team has powered.

"DV Soft's meticulous planning, innovative design, and flawless execution ensured our conference platform was seamless and effective. Their responsiveness and expertise are outstanding."

Dr. Ammanaa, President, APSN Conference

NON-PROFIT

NTR Foundation USA

Working from Guntur, India, DV Soft supports NTR Foundation USA as a partner in its digital journey, delivering with precision across time zones.

"DV Soft delivers exceptional digital solutions with unmatched precision, efficiency, and commitment. Their expertise has made them an invaluable partner in our digital journey."

Mr. Gottipati Sridhar, Chairman, NTR Foundation USA

PLATFORMS WE BUILD AND OPERATE

Skill Jobs

JOB PORTAL

A job platform that matches people to roles by skill, not keywords: 10,000+ verified roles across India, instant matching and one-click apply, with an applicant tracking system for employers and recruiters.

1-click

Apply with one profile

3

Account types: candidate, employer, recruiter

skilljobs.in

Parichaya Vedika

MATRIMONY

A discreet, concierge-grade matrimonial platform for NRI and high-net-worth families, run by DV Soft as its own consumer service: verified profiles, smart matchmaking and privacy the member controls.

100%

Profiles reviewed

4-way

Verification: document, mobile, email, video

24/7

Priority support for Elite members

parichayavedika.in

AuraScan

WELLNESS PLATFORM

The bilingual website and member platform behind AuraScan Wellness Centre in Guntur: a service catalogue, monthly plans and single sessions, bookings and requests, training applications and a member area that keeps every report.

3

Monthly wellness plans

2

Languages: English and Telugu

Mon-Sat

Bookings, 10 AM to 5 PM

aurascan.in

Praja Nadu

DIGITAL MEDIA

A Telugu-first news portal with a newsroom CMS behind it: 20+ sections, pages for 25 districts across Andhra Pradesh and Telangana, a time-stamped Just In ticker, live updates and a newsletter.

prajanadu.com

HOW WE DELIVER

A proven path from first call to go-live.

01 Requirements We map your workflows, roles, reports and must-haves before anything is configured.	02 Configuration Modules, permissions, templates and integrations are set up to fit the way you work.	03 Data migration Existing records move from spreadsheets or legacy systems, checked and verified.
04 Training Hands-on sessions for every role, from front desk to management, until staff are confident.	05 Go-live We stay on hand through launch day and the first weeks, resolving issues as they appear.	06 Continuous improvement Regular reviews, product updates and enhancements shaped by real use.

ENGAGEMENT MODELS

 Product subscription Subscribe to any of our products on a monthly or annual plan. Accounts are provisioned within 6 to 24 hours of payment, with online payment or a secure payment link. Pricing on request for your size and region.	 Project delivery Websites, mobile applications and complete platforms built to your brief, with a fixed scope, weekly demonstrations and a single accountable team.	 Managed services Hosting, IT support, digital marketing and ongoing support for systems already in production.
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STANDARDS IN EVERY DEPLOYMENT

- ✓ A separate database for each customer organisation
- ✓ Role-based access with audit trails
- ✓ Cloud hosting with regular product updates
- ✓ Encrypted connections and protected sign-in

CLIENTS WHO TRUST US

Indian Medical Association, AP	APSN Conference	NTR Foundation USA	Guntur Club	Vibrant5	SISS
Tarakeshwara Textiles					

CONTACT

Let's discuss what we can
build and execute for you.

Request a product demonstration or share your project brief. A member of our team will respond within one business day.

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WEBSITE

www.dvsoft.in

HEADQUARTERS

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Andhra Pradesh, India

[Request a demo](#)[WhatsApp us](#)